

THE NBM SHOW

BREAKAWAY SESSIONS COMMITMENT

FAX: (303) 465-3424

MAIL: THE NBM SHOW, PO BOX 1416, Broomfield, CO 80038

www.THENBMSHOW.com/exhibit

COMPANY INFORMATION

COMPANY NAME		DATE
MAILING ADDRESS		
CITY	STATE	ZIP CODE
PHONE	FAX	
EMAIL ADDRESS		
WEBSITE		
CONTACT NAME	SIGNATURE	

CHOOSE YOUR PRODUCTS & CORRESPONDING 2020 VENUES:

	Session #2 - 6/24 <small>Looking for New Opportunities? START HERE!</small>	Session #3 - 8/12 <small>Back to School: Owning the Academic Market</small>	Session #4 - 9/16 <small>WRAPSTECH: The Science of Wraps</small>	Session #5 - 10/14 <small>Custom Gifts: Tap Into the Holiday Market</small>	Session #6 - 11/18 <small>Decorated Apparel Day</small>		
Title Sponsor						\$5,000	\$ _____
Presenting Sponsor						\$2,700	\$ _____
Exhibit Booth						\$1,350	\$ _____
Web Billboard						\$395	\$ _____
eDirect						\$230/1,000 Names	\$ _____
						Total:	\$ _____

NOTES:

PLEASE NOTE: Modification to this agreement, late payments or cancellations may result in forfeiture of amounts paid.

ACCOUNTING SCHEDULE: Invoices will be mailed to the billing address on file after the event, with NET 30 terms from invoice date.

TERMS AND CONDITIONS

1. PAYMENTS. Participants with payments past due will not be visible during the live sessions. This includes payments for magazine advertising, booth fees and any other invoices due to National Business Media, Inc. at time of session.

2. GENERAL. NBM Events Management herein grants a revocable license to use the virtual space assigned subject to the terms and conditions set forth in this contract. NBM Events Management makes no representations or warranties except as expressly set forth herein.

3. APPROVAL OF CONTENT. NBM Events Management reserves the right to refuse any content not in keeping with the quality, dignity and theme of the sessions. Merchandise and displays will be subject to NBM Events Management approval. Participant agrees to adhere to generally accepted standards of good taste and to maintain the dignity of the sessions. NBM Events Management reserves the right to demand the alteration or deletion of any material or activity which it deems detrimental to the dignified image of the NBM Events Management.

4. CONTENT READINESS. Virtual booth content will be complete at least one business day prior to the posted start time of the first session.

5. PRESENTATION READINESS. Presentation content will be complete and submitted to NBM at least 10 business days prior to the opening session. Unless approved by NBM Events Management, participants will be available for the live chat portion of their assigned session.

6. CODE OF CONDUCT. Sponsor companies cannot loiter in a competitor's virtual booth, cannot abuse the chat feature in a competitor's booth or anything else deemed a distraction inhibiting the host's sales environment.

7. REMOVAL OF QUESTIONABLE PERSONS. NBM Events Management reserves the right to stop or remove from the sessions any person or persons. Expelled participants shall not be entitled to any proration or refund of monies paid.

8. SUBLETTING PROHIBITED. Participant agrees he will not sublet, reassign or apportion space in any way. Two or more firms may not sponsor the same space, except with written prior approval by NBM Events Management.

9. SPACE ASSIGNMENT. NBM Events Management reserves the right to assign all space locations and to make changes prior to the opening session.

10. FAILURE TO COMPLY. Should participant fail to comply in any material respect with the terms and conditions of this agreement, then the payments made to the time of the breach shall be retained by the NBM Events Management as liquidated damages, and NBM Events Management shall have the right to reassign scheduled time slot without further notice or make such use of space as NBM Events Management deems to be in the best interest of NBM Events Management.

11. CANCELLATION. Should acts of God, strikes, work stoppage, temporary and intermittent interruptions and/or slowdowns in third party telecommunications, internet services, network provider services or any other cause not within the control of NBM Events Management cause a failure or delay in the presentation of the program, then NBM Events Management, its officers and employees are jointly released from any and all claims which may arise in consequence thereof. NBM Events Management shall determine and refund participant his proportionate share of applicable payments for content received in accordance with accountable expense incurred. In no event shall NBM Events Management be liable for loss of profits, business or any other damage through cancellation for such causes.

12. ALTERATION OF AGREEMENT. It is mutually agreed that no amendments, alterations or variations of this agreement shall be valid unless made in writing and signed by both NBM Events Management and the Sponsor.

13. POWER TO INTERPRET. NBM Events Management shall have the full power in interpretation and enforcement of all terms and rules contained herein, and such further rules and regulations as it shall consider necessary for the proper conduct of the NBM Events Management.

Initials _____