

THE NBM SHOW

BREAKAWAY SESSIONS

The online event for GRAPHICS PROs

Session #4 WRAPSTECH: The Science of Wraps



Live trade shows have been postponed and canceled across the nation. However, that doesn't mean business education and online networking has to stop, which is why THE NBM SHOW Breakaway Sessions were created.

Here's a quick summary of the email marketing promotions for Session #4, WRAPSTECH: The Science of Wraps:

Email Promotions

1. Introduction
2. General Information
3. What's offered when you register
4. Panelists
5. Sessions
6. Alumni Invite
7. Exhibitors, highlighting Title Sponsors
8. Breakaway Buys
9. The Event is tomorrow!
10. Today is the event!
11. Register + access for 14 days
12. Access closes tomorrow!
13. Access closes today!



In addition to email promotions, marketing for each session includes magazine ads, web ads, eNewsletter ads, social media promotions, and articles placed in the GRAPHICS PRO Daily eNewsletter. Many of the ads are featured on the GP website and in the Daily eNewsletter.

Contact us today for exhibiting opportunities!



Damon Cincotta
Senior Trade Shows Sales Manager
Sign & Digital Graphics Market
(800) 669-0424 ext 265
dcincotta@nbm.com



Brandy Jamison-Neth
Executive Trade Show Sales Manager,
Awards & Engraving & Printwear Markets
(800) 669-0424 ext 245
brandy@nbm.com